

Message Text

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ACTION AF-08

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R 161516Z SEP 76

FM AMEMBASSY LAGOS

TO USDOC WASHDC

INFO SECSTATE WASHDC 6812

AMCONSUL KADUNA

UNCLAS LAGOS 10648

E.O. 11652 : NA

TAGS : BEXP, NI

SUBJ : AGRIBUSINESS TECHNICAL SALES SEMINAR

1. IN LIGHT OF WELL-DOCUMENTED LOGISTICAL CONSTRAINTS IN STAGING COMMERCIAL PROMOTIONS IN NIGERIA, REQUEST USDOC GIVE PRIORITY CONSIDERATION TO FOLLOWING ACTIONS RE SUBJECT SEMINAR:

A) LOCATION SCHEDULING-CONCURRENCE LAGOS PART SEMINAR BE HELD ON NOVEMBER 11 AND 12 PRIMARILY BECAUSE IMPOSSIBLE TO RESERVE ADEQUATE HALL FACILITIES EARLIER IN WEEK. AMCONSUL KADUNA CONCURRED IN HOLDING KADUNA/KANO PORTION NOVEMBER 8 AND 9 WITH NOVEMBER 10 RESERVED FOR TRAVEL.

B) SELECTION OF NORTHERN SITE-AMCONSUL KADUNA NEEDS IMMEDIATE DECISION ON LOCATION ITS PART OF SEMINAR, I.E., KANO OR KADUNA, IN ORDER TO MAKE TIMELY ARRANGEMENTS. SINCE AGRICULTURAL ORIENTATION OF THE TWO AREAS IS DIFFERENT, REQUEST USDOC RATIONALE FOR DECISION.

C) PUBLICITY-DESCRIPTION OF SEMINAR HELPFUL IN GENERATING INTEREST AMONG POTENTIAL INVITEES. REQUEST THIS INFORMATION PLUS DATA ON U.S. FIRMS WHO WILL PARTICIPATE IN SEMINAR BY COB SEPTEMBER 25 TO ENSURE PUBLICATION OF ARTICLE IN UPCOMING COMMERCIAL NEWLETTERS.

D) ACCOMMODATIONS-HOW MANY HOTEL ROOMS ARE NEEDED? WHAT TYPE?

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E) BUDGET-EMBASSY PROVISIONALLY RESERVED SEMINAR HALLFOR TWO

DAYS AT FEDERAL PLANCE HOTEL. NEED 100 PERCENT ADVANCE PAYMENT
OF 500 DOLLARS TO CONFIRM RESERVATION. ALSO, UNABLE TO RESERVE
HOTEL ROOMS WITHOUT 100 PERCENT ADVANCE PAYMENT. PLEASE SEND
FISCAL DATA ASAP.
EASUM

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NNN

Message Attributes

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